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Ranking The
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Top 10 Consumer
Superbrands BRAND
CATEGORY LEGO 1
Child Products - Toys

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and Education Apple

2 Technology -

General Gillette 3

Toiletries - Men's

Grooming Rolex 4

Watches British

Airways 5 Travel -

Airlines Coca-Cola 6

Drinks - Non-

Alcoholic -

Carbonated Soft

Drinks Andrex 7

Household - Kitchen

Rolls, Toilet Roll and

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Tissues Mastercard 8
...
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The Brand Rankings,
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Superbrands - 2019
by The Centre for
Brand Analysis ...
Official Top
Consumer

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Superbrands | 2019.

By: The Centre for
Brand Analysis. The
brands are voted

based on the opinions
of marketing experts,
business

professionals and
2,500 British adults.

The voted brands in
this ranking are
deemed to be UK ' s

...

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Superbrands BRAND

CATEGORY LEGO 1

Child Products - Toys

and Education Gillette

2 Toiletries - Men's

Grooming Apple 3

Technology - General

Andrex 4 Household -

Kitchen Rolls, Toilet

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Roll and Tissues Coca-
Cola 5 Drinks - Non-
Alcoholic -
Carbonated Soft
Drinks Disney 6 Child
Products - Toys and
Education

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Top 20 Consumer
Superbrands BRAND
CATEGORY British

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Airways 1 Travel -

Airlines Rolex 2

Watches LEGO 3

Child Products - Toys
and Education Dyson

4 Household -

Appliances Gillette 5

Toiletries - Men ' s

Grooming Mercedes-

Benz 6 Automotive -

Vehicle Manufacturer

Apple 7 Technology -

General Jaguar 8

Automotive - Vehicle

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Top 20 Consumer
Superbrands -

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Superbrands BRAND

CATEGORY British

Airways 1 Travel -

Airlines Rolex 2

Watches BBC 3 Media

- TV Stations

Microsoft 4

Technology - General

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Nike 5 Sportswear &
Equipment John
Lewis 6 Retail -
Department Stores &
General Retailers
Gillette 7 Toiletries -
Men's Grooming
Mercedes-Benz 8
Automotive - Vehicle
Manufacturer

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Superbrands BRAND

CATEGORY LEGO 1

Child Products - Toys

and Education Gillette

2 Toiletries - Men's

Grooming Apple 3

Technology - General

Andrex 4 Household -

Kitchen Rolls, Toilet

Roll and Tissues Coca-

Cola 5 Drinks - Non-

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Alcoholic - Superbrands

Carbonated Soft

Drinks Disney 6 Child

Products - Toys and

Education

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The Brands

Superbrands ' bogus

methodology

regularly turns up

inexplicable and

nonsensical

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' findings '. Here
are my top 10
aberrations from this
year ' s Superbrands
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ranking. By Mark
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10 reasons why
Superbrands 2018 is
a worthless list
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Ranking The Brands
2018 Consumer Top
20 1. LEGO 2. Gillette
3. Apple 4. Andrex 5.
Coca-Cola 6. Disney
7. Marks & Spencer 8.
Boots 9. Heinz 10.
BMW 11. Cadbury
12. Rolex 13. BP 14.
Shell 15. John Lewis
16. Heathrow 17.
Jaguar 18. Kleenex
19. Visa 20. Häagen-
Dazs Consumer Top

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20 — Superbrands

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The Brands

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consumer

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the brands below.

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manufactured. Huge

selection. Worldwide

Shipping. Get

Updates. Register

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BRAND
CATEGORY LEGO 1

Child Products - Toys
and Education Gillette

2 Toiletries - Men's

Grooming Apple 3

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Technology - General
Andrex 4 Household -
Kitchen Rolls, Toilet
Roll and Tissues Coca-
Cola 5 Drinks - Non-
Alcoholic -
Carbonated Soft
Drinks Disney 6 Child
Products - Toys and
Education

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Automotive - Vehicle
Manufacturer Apple 7
Technology - General
Jaguar 8 Automotive -
Vehicle Manufacturer
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2018 Consumer Top
20 1. LEGO 2. Gillette

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3. Apple
4. Andrex
5. Coca-Cola
6. Disney
7. Marks & Spencer
8. Boots
9. Heinz
10. BMW
11. Cadbury
- 12.

Top 20 Consumer
Superbrands Ranking
The Brands
Participation in
Superbrands is by
invitation only, and
offered to the most

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outstanding brands in their field. Attaining Superbrands status strengthens a brands position, adds prestige and reassures consumers and suppliers that they are buying the best brand in its category.

Home UK -
Superbrands UK

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The overall top 20
consumer

Superbrands for

Ranking The
Brands
2018 are: 1. Lego 2.
Gillette 3. Apple 4.
Andrex 5. Coca-Cola
6. Disney 7. Marks &
Spencer 8. Boots 9.
Heinz 10. BMW 11.
Cadbury 12. Rolex
13. BP 14 ...

BP and Shell listed in
top 20 'superbrands'

Read Book Top 20 Consumer in UK - News ...

The overall top 10
Consumer

Superbrands for
2020 are: Rolex Visa
Samsung Andrex
LEGO Apple Coca-
Cola Kellogg ' s
British Airways Nike

Rolex crowned UK ' s
top Consumer
Superbrand for 2020

...

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APPLE has dropped while British Airways has soared in this year's Superbrands survey of the top 20 consumer brands in the UK. ... The Superbrands ranking, compiled since 1995, is based on a survey ...

British Airways tops
brands ranking -

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NewsComAu

Marks and Spencer

and Cadbury have

both fallen out of an

annual survey

ranking the top 20

consumer brands in

the UK. ... The

Consumer

Superbrands ranking

has been compiled

since 1995.

Cadbury and M&S

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lose top 20 brand
ranking in annual
survey ...

According to the
annual Superbrands
ranking by the Centre
for Brand Analysis,
the company is still
thriving as a business
brand. However, as a
consumer brand
Microsoft has
dropped out of the
top 20.

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Microsoft Loses
Consumer Position in
UK Superbrands ...

Motherhood

Maternity, a leading
retailer of Maternity
Clothes, receives the
highest ranking
available from TopCo
nsumerReviews.com.

OVERLAND PARK,
Kan. (PRWEB)

December 14, 2020...

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